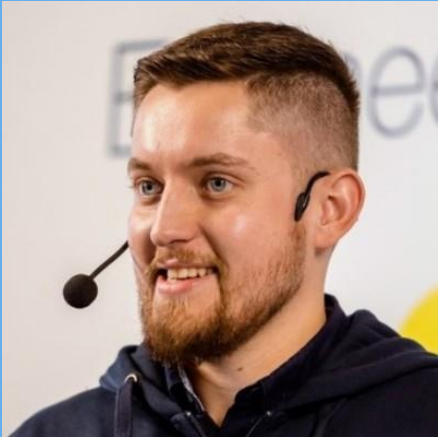




PGConf
NYC

ADVANCING DRUG SEARCH WITH POSTGRESQL AND AZURE AI





Taras Kloba

Senior Solutions Architect, Data & AI at Microsoft

- 15+ years in data engineering
- 9 years working deeply with PostgreSQL
- Co-Leader of PostgreSQL Ukraine Community
- Winner of Ukrainian IT Awards 2019 – Best Software Architect in Ukraine
- Two-time Winner of TIDE NATO Hackathon
- Ex-Microsoft MVP specialized in Azure Databases for PostgreSQL
- Microsoft Certified Trainer (MCT)
- Certified Cloud Architect & Data Engineer on Microsoft Azure, Google Cloud Platform, and Amazon Web Services
- Ph.D.
- Father of three daughters

the challenge.

understanding our challenge



Medication Match-Up.

When a new war starts, NATO troops from different countries unite, each with their medical supplies.

Our challenge was to make an app that helps **find the same medicine across different country brands.**



The Suwalki Gap: A Hypothetical Flashpoint

the solution.

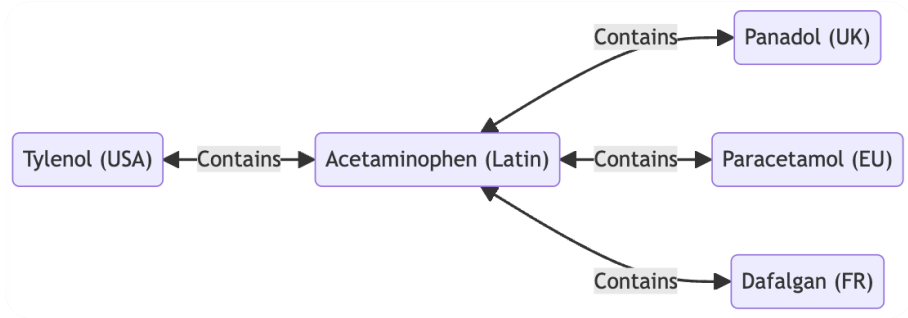
innovation born of necessity



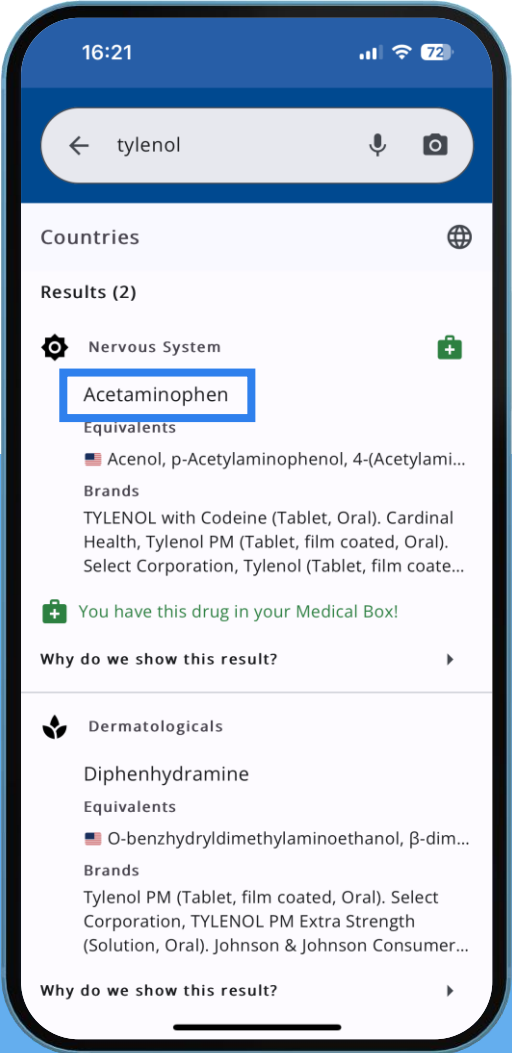
photo by Aleksandr Volchanskiy

known as the "Bee Paramedic"

Inna Olkhova.



The diagram shows our app's ability to match different medicine brands through their active ingredient, Acetaminophen. Inna's idea helps find the same medicine, whether it's Tylenol in the US, Panadol in the UK, Paracetamol in the EU, or Dafalgan in France.





From Artistry to Aid: Shaping Accessible Care in the Field

Tata Kepler.



Tata showed us how medicine sorting works, especially when volunteers might not know medical terms. She introduced us to using the ATC system in our app, making it easier for everyone to find and organize medicines correctly.

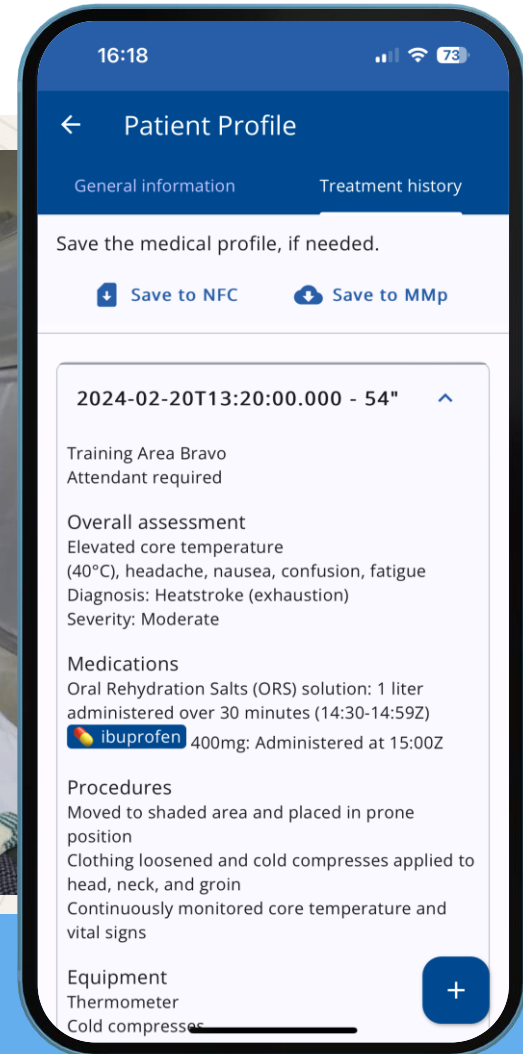
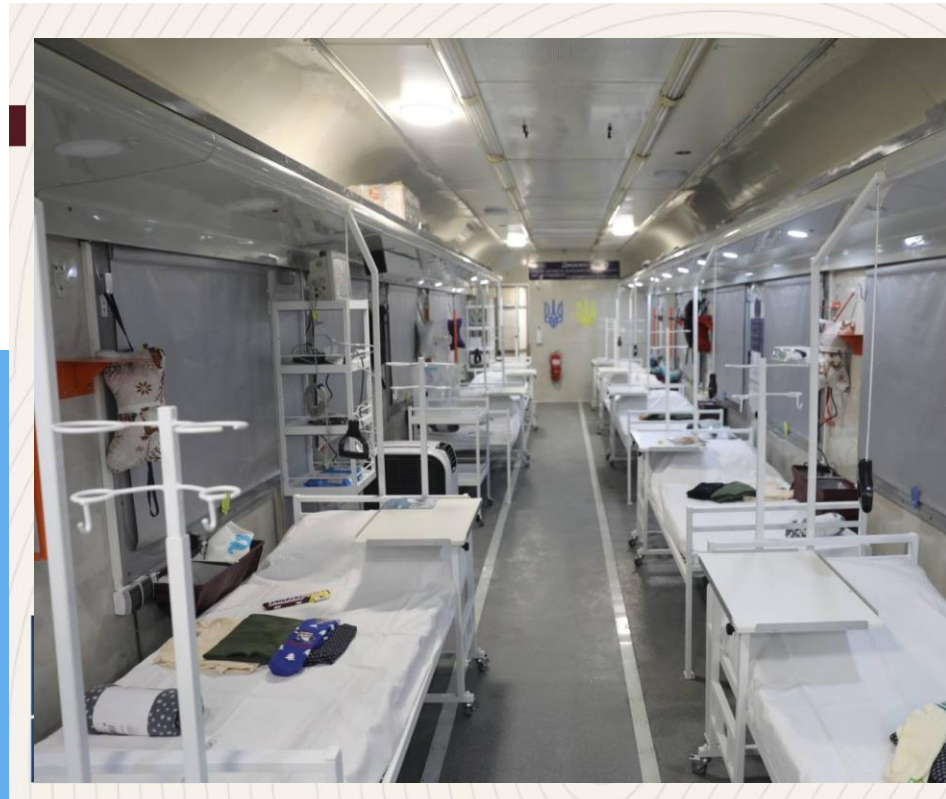


Nervous System



Train Evacuations in Ukraine: Pioneering Lifesaving Journeys

Iryna Soloshenko.

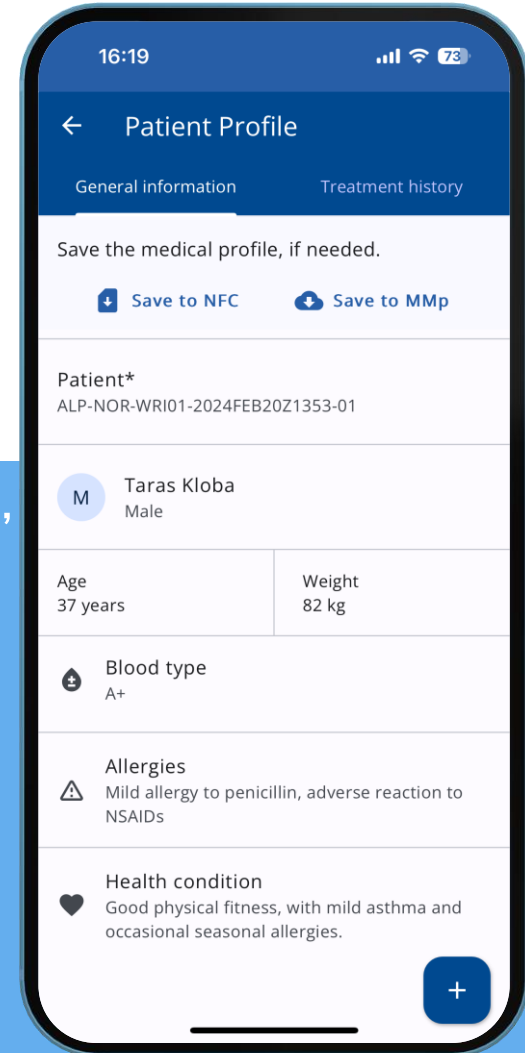


Immediate Action: Key to Battlefield Survival

Daryna Smolnikova.



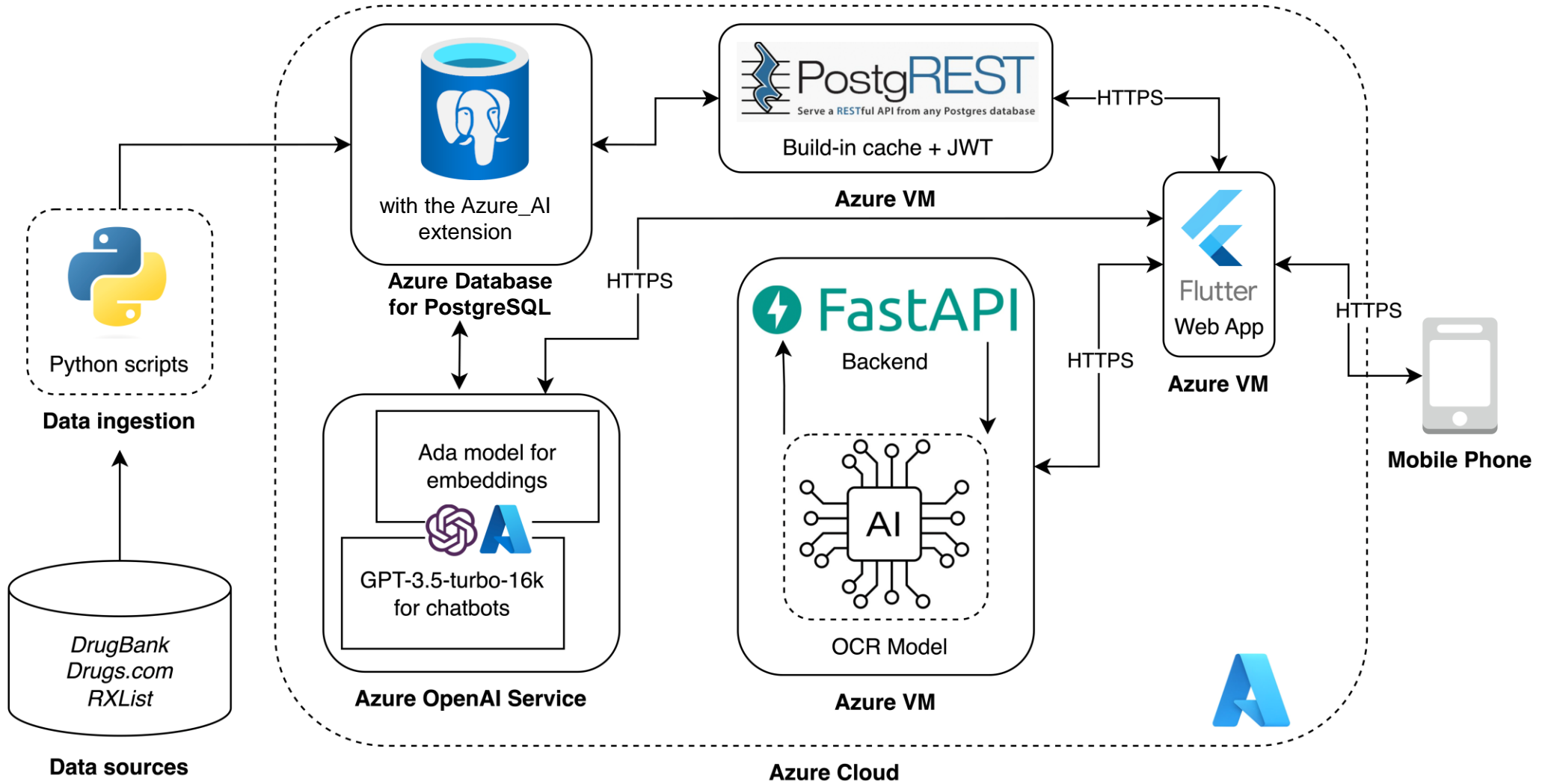
Daryna shared the idea of using NFC, QR codes, and short links to store and share information about the wounded. She emphasized that sometimes, sharing this information, even with the enemy, is crucial to saving lives.



tech specs.

engineering precision for lifesaving solutions

Architecture.

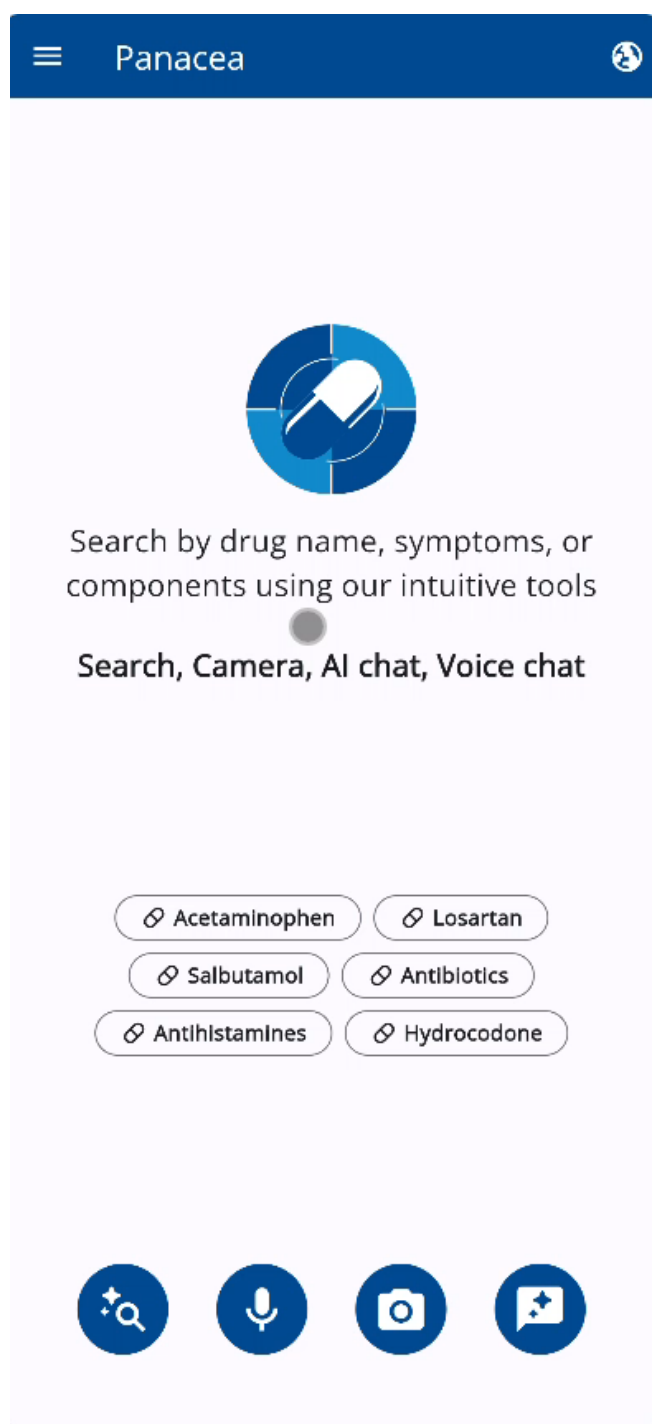


ILIKE.

The **ILIKE** operator in PostgreSQL is used for *case-insensitive* pattern matching. It functions similarly to the **LIKE** operator but ignores the case of the character

```
SELECT *  
FROM drugs  
WHERE drug_name ILIKE 'tylen%';
```

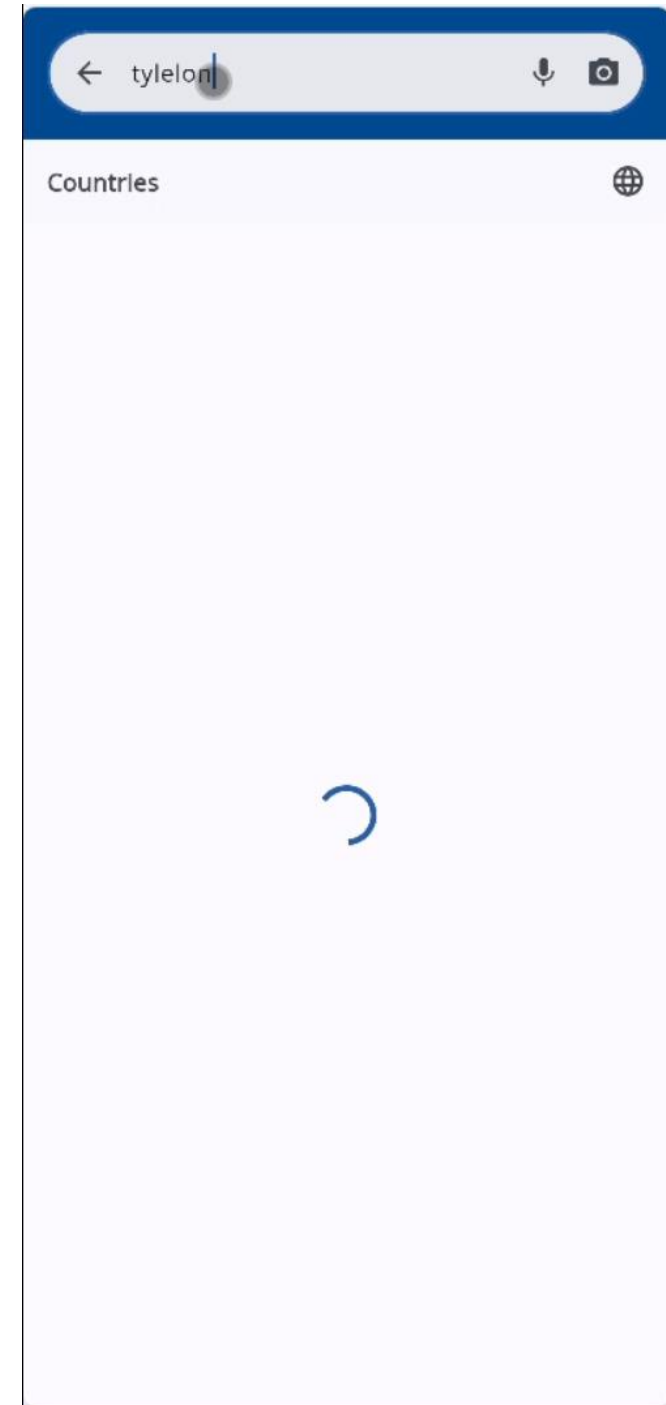
```
SELECT *  
FROM drugs  
WHERE drug_name ILIKE '%tylen%';
```



TRIGRAMS.

A trigram is a group of **three consecutive characters** in a string. By comparing these trigrams, PostgreSQL can measure the similarity between strings. Useful for finding similar strings despite minor spelling errors and variations.

```
CREATE EXTENSION pg_trgm;  
  
SELECT drug_name  
FROM drugs  
WHERE drug_name % 'tylelon'  
ORDER BY similarity(drug_name, 'tylelon') DESC;
```



VECTOR SEARCH.

Vector search uses vector representations of text to find similar items. By comparing these vectors, PostgreSQL can measure the similarity between text descriptions.

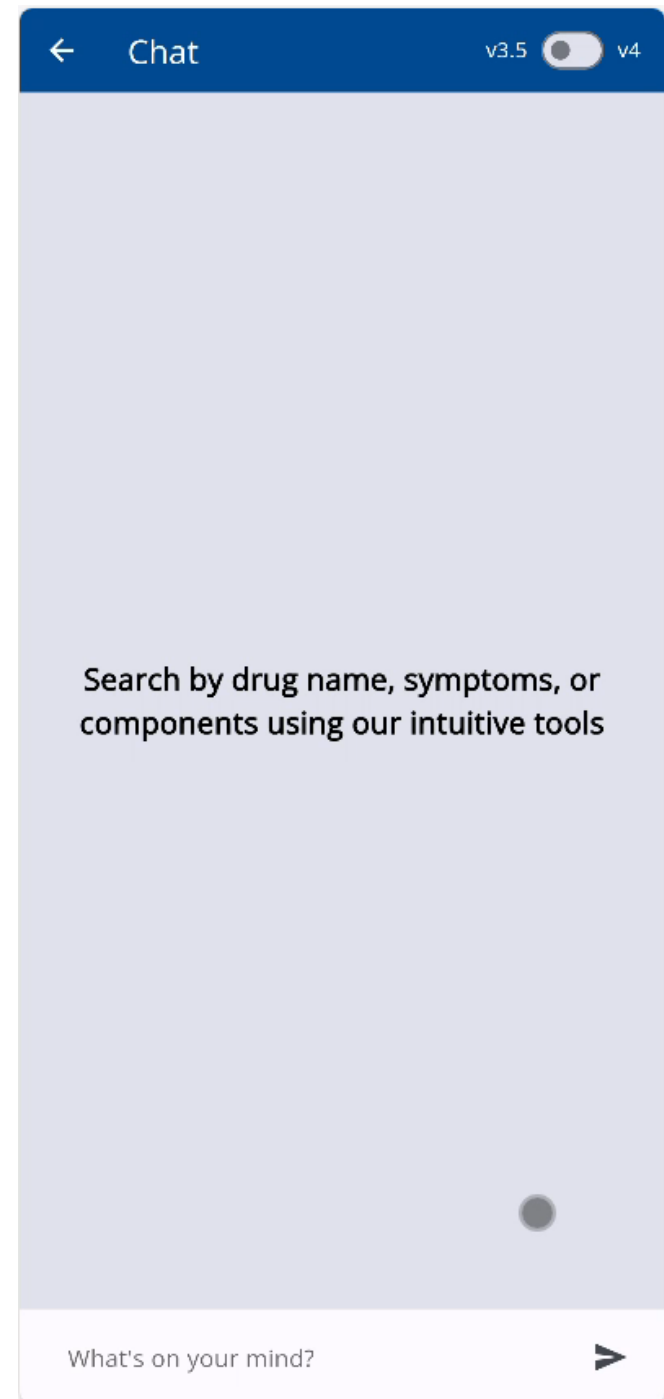
```
CREATE EXTENSION azure_ai;  
  
ALTER TABLE drugs  
ADD COLUMN vector VECTOR GENERATED ALWAYS AS  
(azure_ai.vectorize(drug_name)) STORED;  
  
SELECT drug_name  
FROM drugs  
ORDER BY vector <=> azure_ai.vectorize('pill for pain  
management')  
LIMIT 5;
```

The screenshot shows a mobile search interface with a search bar at the top containing the text "pill for pain management". Below the search bar, there are two search results. The first result is under the category "Nervous System" and lists "Acetaminophen" with a list of brands including "TYLENOL with Codeine (Tablet, Oral)", "Cardinal Health, TYLENOL with Codeine (Tablet, Oral)", "Janssen Pharmaceuticals, Inc.", and "Tylenol PM (Tablet, film coate...". The second result is under the category "Dermatologicals" and lists "Diphenhydramine" with a list of brands including "Tylenol PM (Tablet, film coated, Oral)", "Select Corporation, TYLENOL PM Extra Strength (Solution, Oral)", and "Johnson & Johnson Consumer Inc., Tylenol P...". Each result has a "Why do we show this result?" link with a right-pointing arrow.

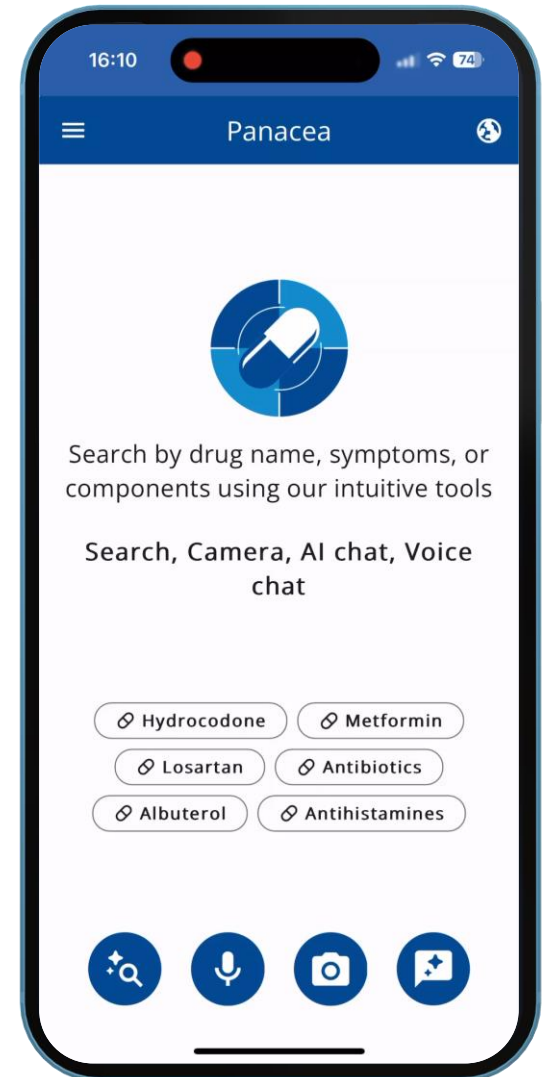
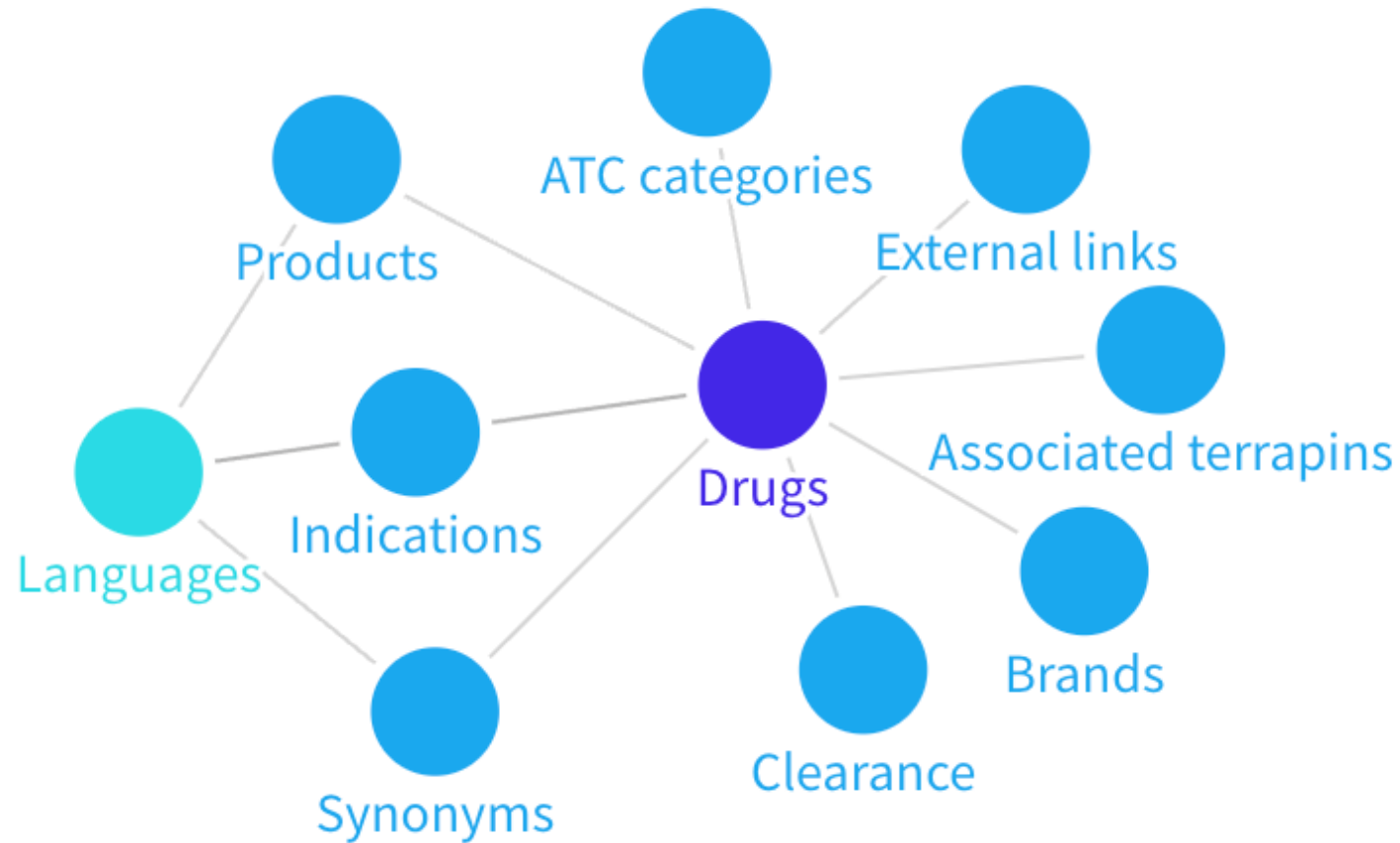
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```
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ALTER TABLE drugs  
ADD COLUMN vector VECTOR GENERATED ALWAYS AS  
(azure_ai.vectorize(drug_name)) STORED;  
  
SELECT drug_name  
FROM drugs  
ORDER BY vector <=> azure_ai.vectorize('red pill for  
headaches')  
LIMIT 5;
```

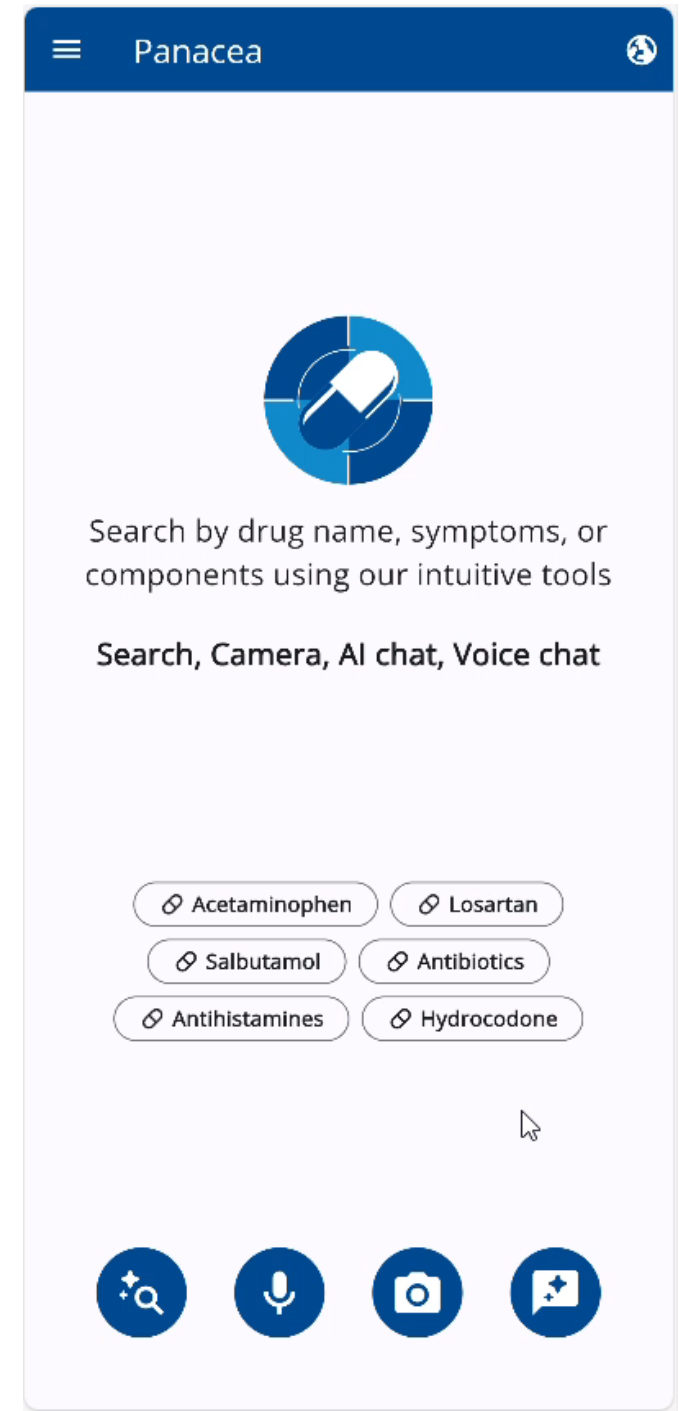
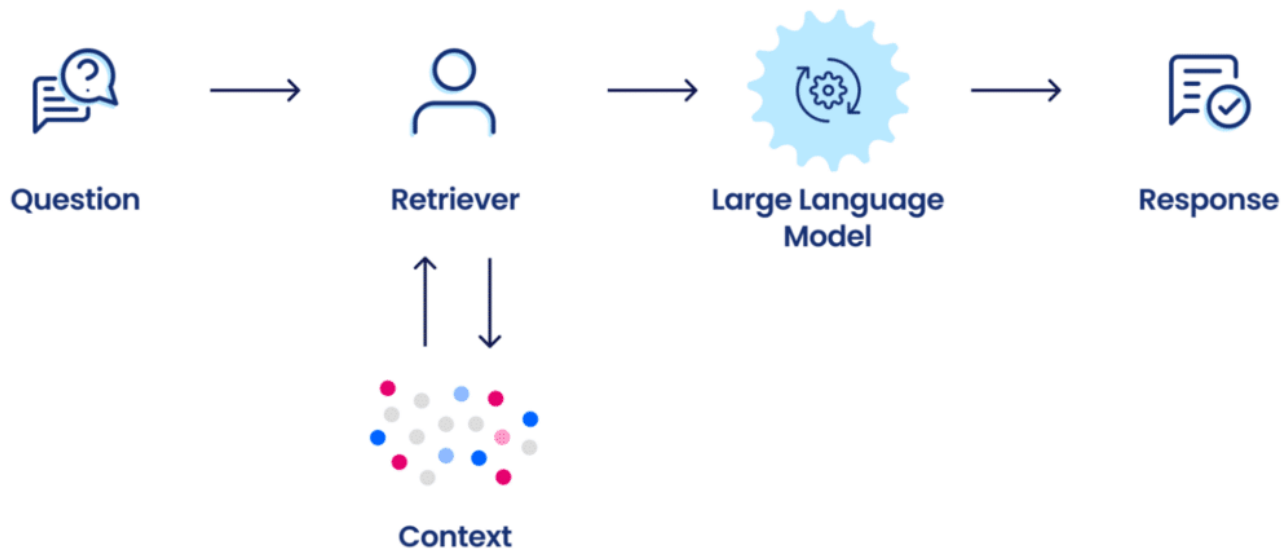


Knowledge Graph.

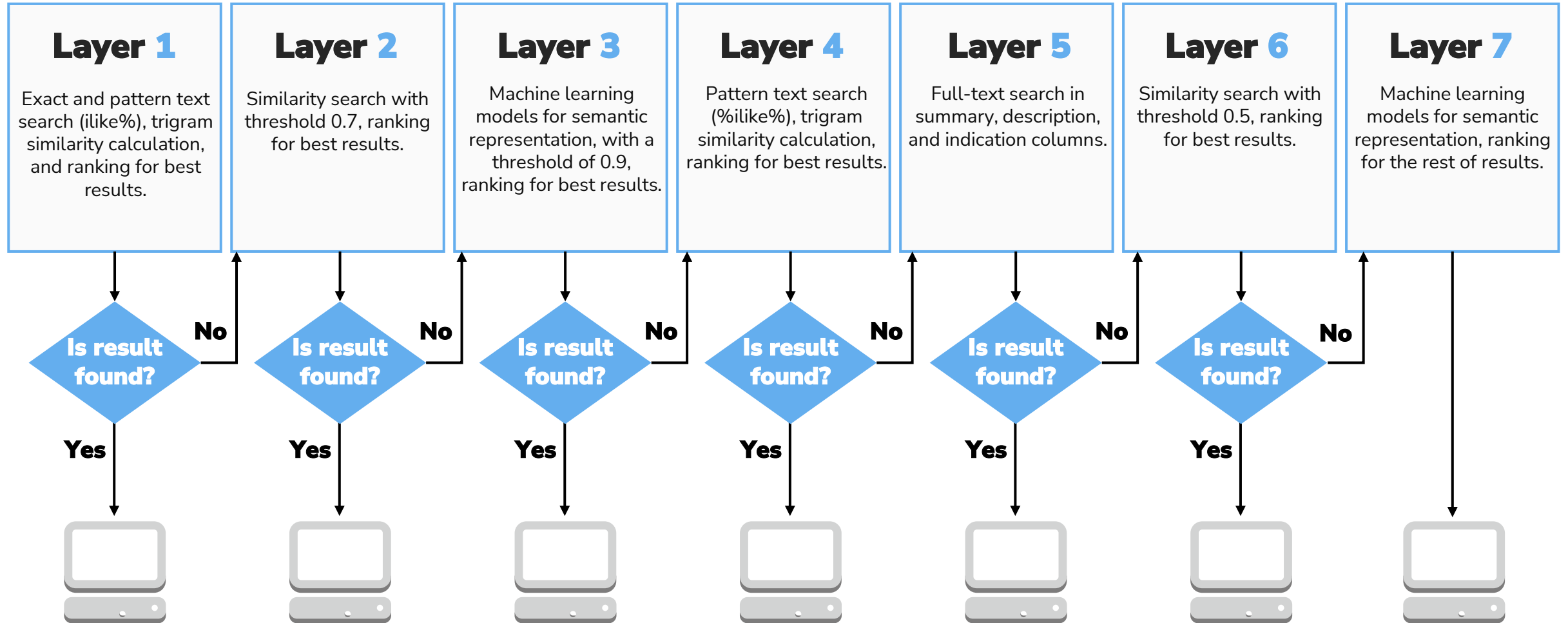


DRUGGPT (AI RAG ASSISTANT).

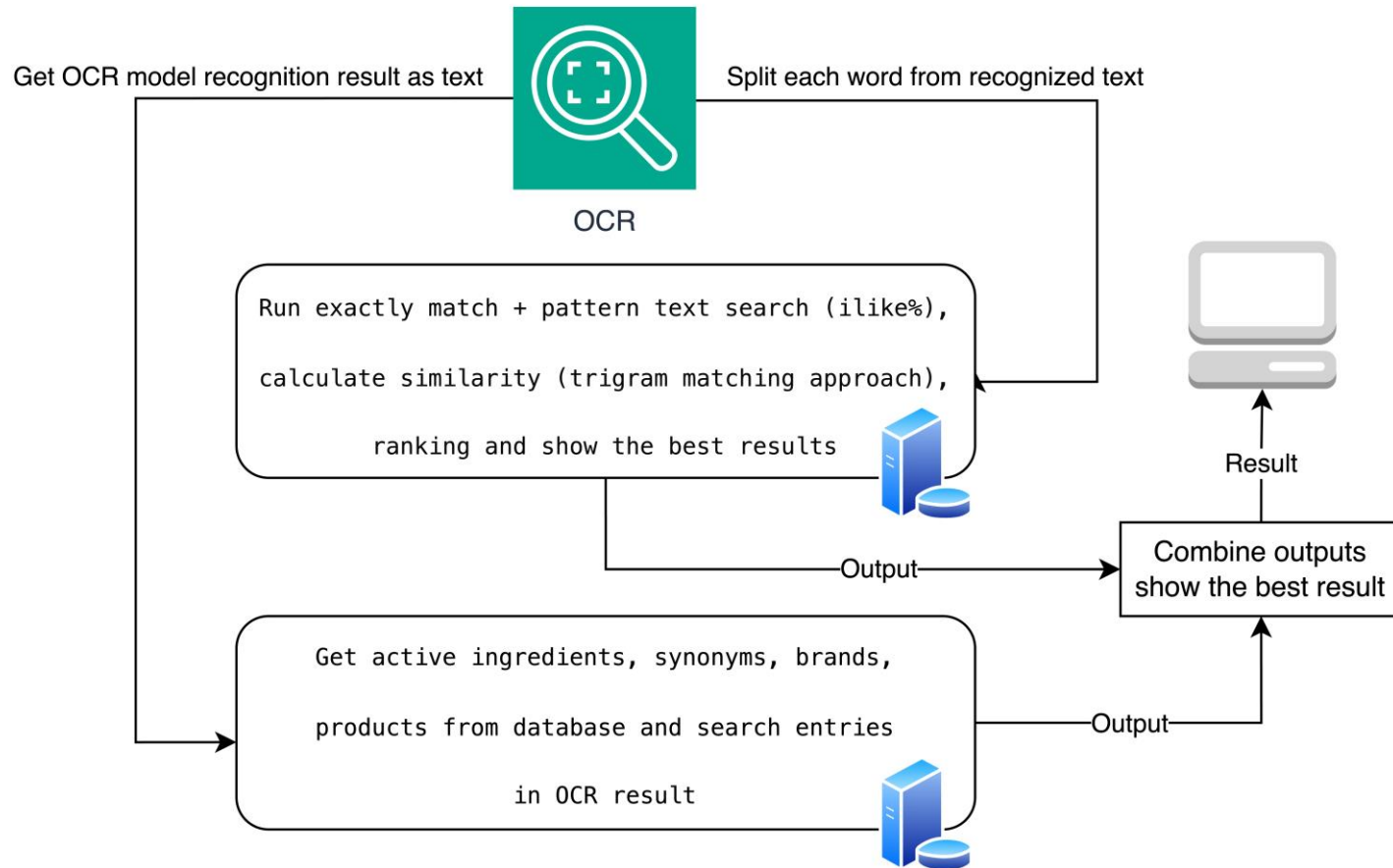
RAG (Retrieval-Augmented Generation) is a hybrid approach that combines retrieval and generation techniques to enhance the quality of AI responses. It first retrieves relevant information from a knowledge base or database and then uses this information to generate more accurate and contextually relevant answers.



Search.



OCR Search.



[Tylenol], [Acetaminophen], [Pain], [Reliever],
[Fever], [Reducer], [Extra], [Strength], [FOR],
[ADULTS], [500], [mg], [each]



Database

demo.

try it out.



get in touch.

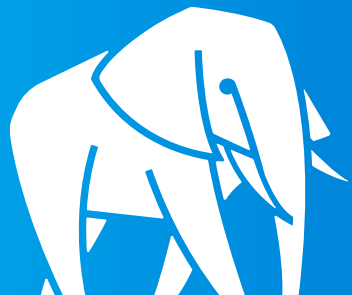
Taras Kloba

aka.ms/taras





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on some of our
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